

P R E S S R E L E A S E

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Wells Fargo Economist Kelly K. Matthews To Present 2008 Utah Housing Forecast On Thursday, Jan. 24

18 January 2008 (Sandy) – Kelly K. Matthews, executive vice president and economist at Wells Fargo & Co., will present the keynote address at the annual 2008 Real Estate Forecast breakfast on Thursday, Jan. 24 at 8 a.m. at the Little America Hotel in downtown Salt Lake City.

The event, sponsored by the Salt Lake Board of Realtors, will highlight Utah's current economic picture, housing trends and analysis of the national economy and housing market. More than 600 Realtors have signed up to attend the event.

"The big problem nationally is economic weakness," Matthews said. "Locally, the biggest concern is can we maintain our job growth and how fast will it be possible to remove this excess housing inventory?"

In addition, Bill Martin, founder and partner at Commerce CRG, will offer insights on the Wasatch Front's commercial real estate market.

Salt Lake County's fourth quarter home sales statistics will be released to the media at the event. Members of the media interested in attending can register by calling Dave Anderton, public relations director of the Salt Lake Board of Realtors, at 801-542-8854.

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About the Salt Lake Board of Realtors

The Salt Lake Board of REALTORS® is a professional trade association incorporated in 1917 that promotes the benefits of private property rights and assists its members to better serve the public through training, advocacy, a professional code of ethics and business tools. With more than 7,800 members, the Salt Lake Board of Realtors has the largest membership of the 14 real estate associations across the state of Utah.