

PRESS RELEASE

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SALT LAKE BOARD OF REALTORS® BRINGS 'CHRISTMAS IN JULY' TO HOMELESS FAMILIES

8 July 2008 (Sandy) – The Salt Lake Board of REALTORS® will sponsor a Christmas In July celebration benefiting more than 30 homeless families at the Road Home, a shelter for overcoming homelessness at 210 South Rio Grande Street (455 West) in downtown Salt Lake City on Friday, July 11 from 9 a.m. to 11 a.m.

Christmas In July is an annual event that benefits homeless families, many of whom are single parents with children. The event includes games, crafts, a carriage ride, lunch and a visit from Santa. Each individual will receive a backpack filled with games, toys, books, back-to-school items, clothing and personal toiletry items.

“We want to let these families know that the community cares about them during their transitional stay at the Road Home,” said Jeannie Gamble, chair of this year’s Christmas in July Committee. “These families, through loss of work, illnesses, or other circumstances, are experiencing a very difficult time. We hope our efforts will give them a boost and bring the children some measure of joy.”

According to the Road Home, there are at least 4,000 people across Utah who are homeless each night. The numbers have grown about 8 percent from 1991 to 1999, with the most rapid growth in the number of homeless children, which increased 53 percent from 1991 to 1999.



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About the Salt Lake Board of Realtors

The Salt Lake Board of REALTORS® is a professional trade association incorporated in 1917 that promotes the benefits of private property rights and assists its members to better serve the public through training, advocacy and a professional code of ethics and business tools. The Salt Lake Board of Realtors has the largest membership of 14 real estate associations across the state of Utah.